

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

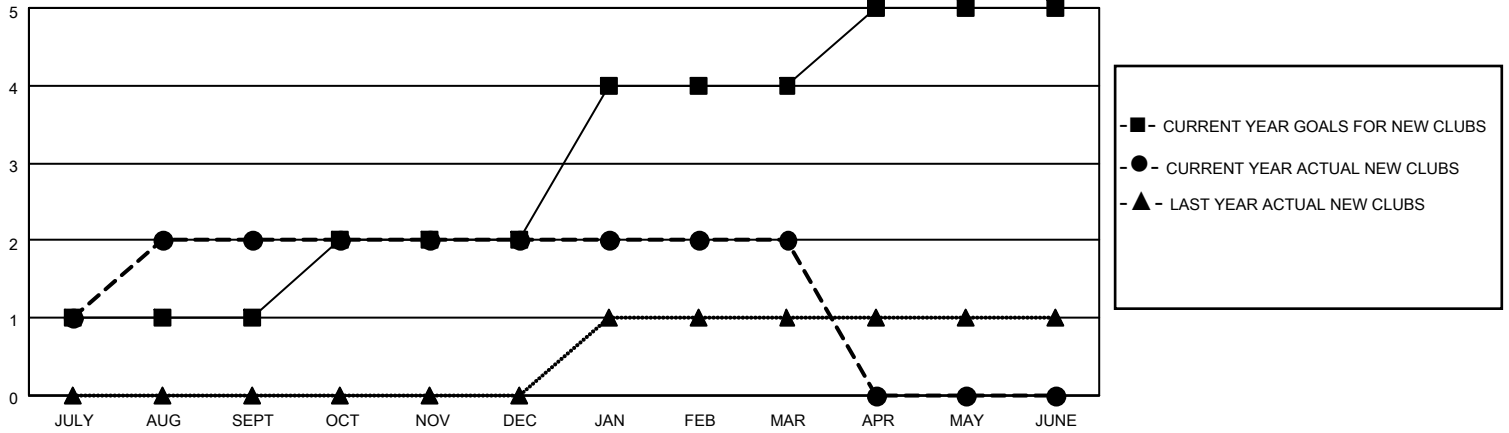
District 4 L6

Results as of: 3/31/2021

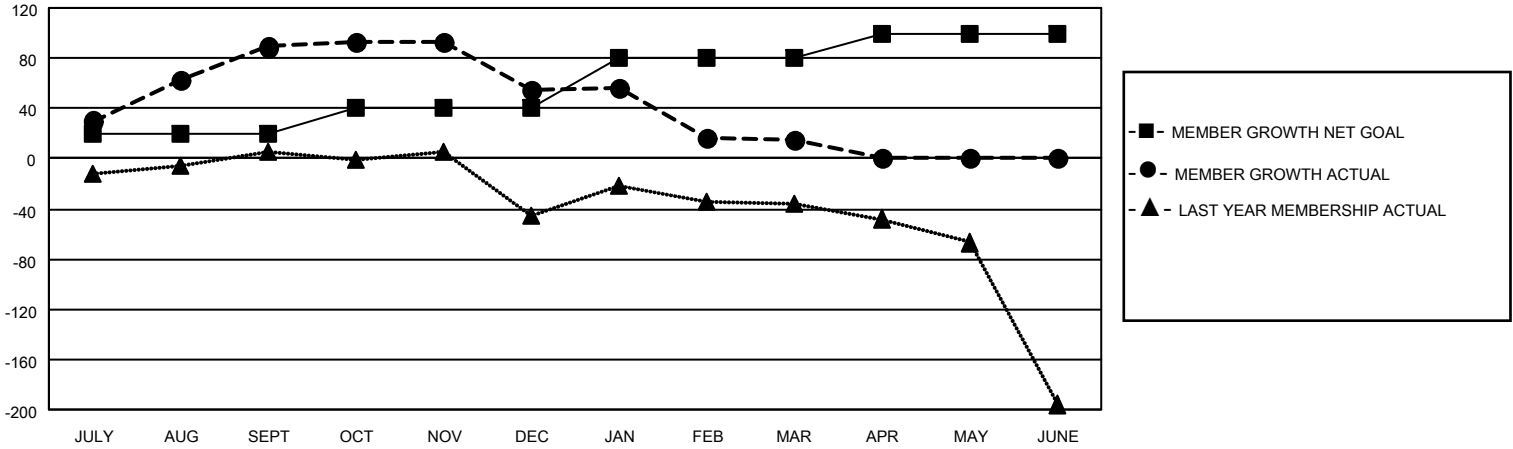
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	2	0
OCT/NOV/DEC	1	0	0
JAN/FEB/MAR	2	0	4
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	20	156	61
OCT/NOV/DEC	20	36	67
JAN/FEB/MAR	40	11	50
APR/MAY/JUNE	20	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 4	24 CLUBS OF 58 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u> MALE 588 (48.60%) FEMALE 622 (51.40%)
<u>DROPPED MEMBERS</u> DECEASED 13 CLUB CANCELLED 39 OTHER 126 <hr/> TOTAL 178	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 318 FAMILY MEMBERS PAYING HALF DUES 176